



Farm Direct
H. DAWSON

Wool Marketing from Farm to Consumer

June 2011 Newsletter

DON'T FORGET:

The Campaign For Wool in New Zealand kicks off on **Friday June 10** in Wellington. Keep your eyes and ears open for the launch events!

Please visit the New Zealand “Campaign” website www.campaignforwool.co.nz for the latest news!

Also visit the new global “Campaign For Wool” website so that you can keep up with all the global events!
: <http://www.campaignforwool.org/>

H Dawson Farm Direct at Mystery Creek Fieldays 15-18 June 2011

H Dawson Farm Direct will be present in the Campaign For Wool tent at the field days where we will be promoting our Sunrise Wool machine washable duvets along with helping the generic promotion of all woollen products.

sunrise wool™
nature's miracle bedding fibre



We look forward to meeting any of our South Island wool growers who are also visiting the field days. So please come in and see us at site- PF27.

HDFD News & Updates:

- Thank you to our valued suppliers who have swapped from cheque wool payments to Direct Credit payments. This has certainly helped speed up our administration and payment processing. If you haven't already swapped to Direct Credit payments and you would like to, please contact Raelene on 03 327 2159

-Please see the new IWTO website at: www.iwto.org
This is a good resource for global information about wool and wool projects.

-the HDFD wool specification sheet is now on our website; www.hdfarmdirect.co.nz and is able to be printed off.

Our Wool Buyer phone numbers are:

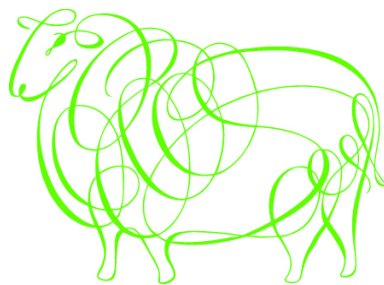
| | | |
|--------------|--------------|--------------|
| Brett Bolton | Motueka | 027 207 4004 |
| Mike Palmer | Nelson | 0274 395 705 |
| Don Kars | Darfield | 0274 500 769 |
| Gavin Crump | Timaru | 0274 316 555 |
| Brian Shaw | Waikaia | 0274 352 096 |
| Craig King | Invercargill | 0274 368 594 |

PLEASE VISIT OUR WEBSITES:

www.hdfarmdirect.co.nz

www.thewoolroom.com

www.woolipedia.com



THE CAMPAIGN FOR WOOL
PATRON: HRH THE PRINCE OF WALES

